

THE NATIONAL CSR LEADERSHIP CONGRESS & AWARDS AIM AT CAPACITY BUILDING.  
ORGANISATIONS CAN USE CSR OR ASSOCIATED FUNDS FOR PARTICIPATING & CAPACITY BUILDING.



A FOR PURPOSE ORGANISATION  
CONGRESS • EXHIBITION • AWARDS

Presents



**INNOVATIONS IN CSR**  
REALITY; PERSPECTIVES AND NEED

5<sup>th</sup> September, 2018 | Vivanta by Taj - Yeshwantpur, Bangalore

**We make a living by what we get,  
but we make a life by what we give.**



A full day CSR Conference, in the fabulous audience, which will focus on trending and current issues within CSR; each session will be delivered by a high-profile panel of experts. The Conference will include refreshments, buffet lunch and admission to the 'CSR Market Place'.

The Award recognises the basic role that public procurement in India can play in providing a more sustainable and equitable society. It recognises the transition that corporate social responsibility (CSR) and sustainability approaches have made from being a background issue to a primary concern. The Award highlights those organizations & individuals that have embraced the CSR and sustainability agenda and made it a key component of their procurement activities - whether as a buyer or supplier - delivering not just a neutral impact on the environment as a consequence, but a clear benefit.

## NATIONAL AWARDS



## KEYNOTE



**BABATOMIWA ADESIDA**

Private Sector and Philanthropy  
Engagement Consultant  
*Sustainable Development Goals Fund*

## ROLE PLAYERS



**MADHUSREE VEMURU**

General Manager - CSR,  
*International Paper APPM Ltd.*



**KUSHAGRA NANDAN**

Founder & President  
*Sun-source Energy Pvt. Ltd.*



**Y. K. JAIN**

CEO - Energy  
*Orja On Move Pvt. Ltd.*



**SUKUMAR VIJAYAKANTHAN**

Founder & Chief Solution Architect  
*BigDataBees Consulting Services*



**ASHWIN NATARAJAN**

Founder & CEO  
*SMIDER Technology Pvt. Limited*



**ARCHANA MUTHAPPA**

GM & Head - Corporate  
Communications & CSR  
*BLR Airport*



**SUDEEP SANGAMESWARAN**

Chief Executive Officer  
*Paques India-Paques BV*



**CB RAMKUMAR**

Founder & Managing Director  
*Green Dreams for the Planet  
Foundation*



**VIMALA BRITTO**

Founder  
*Seek Foundation*

- **TH. HARIKUMAR SINGH**, Chief Executive Officer, *Imphal Smart City*
- **AMANDEEP SINGH**, Chief G.M., Corporate Communications, *Indraprastha Gas Ltd.*
- **RENU KAKKAR**, Director - Corporate Communications & CSR, *Apeejay Surrendra Group*
- **DR. MAHENDAR K**, Managing Director, *RAYA Renewable Energy Solutions Pvt. Ltd.*
- **P. NARSING RAO**, Founder Director, *UDRI*
- **DR. PRADEEP K. MUKHERJI**, President & Managing Partner, *Avasant*
- **SALATHIEL R NALLI**, WASH Specialist, *UNICEF HFO*

*and many more...*



# NATIONAL AWARDS FOR EXCELLENCE IN CSR & SUSTAINABILITY

## AWARD CATEGORIES

### ORGANIZATIONAL CATEGORIES

- Best Overall Excellence in CSR
- Best CSR Integrated Business
- Best Newcomer to CSR
- Best CSR Impact Initiative
- Concern for Health
- Best Community Development Award
- Best Practice of Social Media Usage
- Marketing CSR Campaign of the Year
- Best Education Improvement Award
- Outstanding contribution to the Cause of education
- Innovations in CSR Practices
- Best Overall Sustainable Performance
- Best Environmental Sustainability Award
- Best Sustainable Business Practices
- Best Communicating Sustainability
- Best Sustainability / CSR Report
- National Green Tour & Travel Management
- Corporate & Business Communication (Campaign & Sectoral Communication)
- Charitable Giving / Charity Support
- Best Employee Relations Practices
- Award for Talent Management
- Best Organization to work for
- Best Workplace Practices
- Award for Excellence in Employer Branding
- Award for Excellence in Compensation and Benefits
- Awards for Best HR Strategy In Line With Business
- Award for Managing Health at Work
- Award for Customer Service and Loyalty
- Best use of Social Media in Marketing
- Brand Excellence Award
- Emerging Brand Award
- Best Training & Coaching Institute

### INDIVIDUAL CATEGORIES

- Outstanding Leadership Award
- CSR Leadership Award
- Young CSR Leader Award
- Social Entrepreneurship
- Sustainable Leadership Award
- Social Innovation Entrepreneur
- Outstanding Communication & Public Relations Professional

## CRITERIA

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

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*The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.*

