

KSRTC bags 2 awards

By Express News Service

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BENGALURU: Karnataka State Road Transport Corporation bagged two national awards instituted by World Corporate Social Responsibility Organisation on Thursday.

A release said KSRTC's 'It's My Bus' campaign and 'Staff Duty Rota and Leave Management Kiosk System' received the awards. "Public transport buses are the first target in any type of agitation, strike or bandh in any part of the country. To condemn such incidents and bringing awareness among the public, KSRTC has started the 'It's My Bus' initiative, which is a national-level public awareness campaign. Other state road transport undertakings including Gujarat and Rajasthan are emulating the initiative. The campaign received an award under the category of Excellence in Corporate Communication."

KSRTC said the 'Staff Duty Rota and Leave Management Kiosk System' was the first of its kind in India. "Touch screen based, 24X7 staff friendly kiosk system, automated duty allocation based on seniority and counselling, transparent, corruption free leave accounting, time bound approval of leave, no scope for delays and SMS confirmation is among its features", the release stated. The award was under 'Ideas and Innovations in HR' category.